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## PRESS RELEASE

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### **LOVEDetect ENABLES USERS TO READ THEIR LOVER'S MINDS...FROM THEIR VOICE**

#### **SERVICE MEASURES 'CHEMISTRY' LEVELS FROM PHONE CONVERSATIONS**

Wilmington, DE, and Netanya, Israel, October 23, 2006: [Nemesysco](#), the leading provider of voice analysis technologies and TelTech, LLC, announced today the launch of [Lovedetect.com](#), a revolutionary new voice analysis service offered through a pre-paid telephone calling card, that allows users to determine their love interests' true feelings. From the makers of [Spooftcard](#) this one of a kind service gives users access to patented 3<sup>rd</sup> generation voice analysis technology that measures emotions such as passion, excitement and concentration from both landline and cellular telephone conversations.

LoveDetect provides extra confidence to people who are insecure about whether their partner or potential love interest reciprocates their feelings. Simple, fast and accurate – LoveDetect is an easy-to-use prepaid calling card that sends the user polygraph similar results measuring the other person's levels of concentration, anticipation, excitement and confusion.

Originally developed for use by law enforcement agencies, Nemesysco's layered voice analysis has been adapted for commercial use under their 'Sense' technology brand. Utilizing poly-layer voice analysis, Nemesysco's 'Sense' technology processes the voice patterns of the person the user calls. By running those patterns through 8,000 different algorithms, 129 different aspects of the sounds are measured. The final result is an "emotional signature" unique to the individual speaker.

The report summarizing the emotional signature analysis can be retrieved in one of three ways. A powerful web based control panel allows the caller to view the graph of the conversation in real time. This gives the ability to pinpoint moments during the conversation where the excitement level jumps up, for example. In addition, an archive of past calls and their results remain available to the caller for review at any time. Alternatively users can simply remain on the line after the other person hangs up and receive a verbal report immediately.

"We are pleased to announce the introduction of a new type of voice analysis technology combined with a simple to use pre-paid calling card that offers 95% accuracy" said TelTech CTO Eli Finkelman. We are proud to offer a service that really helps people discover if the person they are in love with shares their feelings or might possibly harbor ulterior motives. Moreover, people just find it fun to analyze their significant other's love quotient. We're confident the service will be hugely popular"

Amir Liberman, CEO of Nemesysco, added: "Our voice analysis technology has the potential to revolutionize relationships. We are excited to launch LoveDetect.com, which introduces a new element to the matchmaking game – insider information. Poor choice of words, body language and shyness can all give wrong impressions – but the voice never lies. LoveDetect.com provides consumers with the ultimate knowledge – whether someone loves you."

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### **About TelTech**

TelTech is dedicated to developing innovative calling card products real people can use to make their lives better, safer, more fulfilled, and fun. Further information can be found at [TelTechCorp.com](http://TelTechCorp.com) or by contacting the company at [Media@LoveDetect.com](mailto:Media@LoveDetect.com)

### **About Nemesysco**

Nemesysco LTD is the leading provider of Voice Analysis Technologies for global security and commercial industries. Nemesysco's patented Layered Voice Analysis (LVA) technology detects and measures the emotional content of human speech, captured live or extracted from recorded audio. LVA can be used to reveal traces of brain activity as reflected in the voice, including various types of stress, cognitive processes and emotional reactions of an individual at the time of voice capture. The technology is well known and widely used by insurance companies, security services and financial organizations around the world.

SENSE™ technology is the consumer version of LVA, designed for use by entertainment companies and mobile phone operators The 'Love Detector' application demonstrates

how emotion detection through voice analysis can be used by companies to provide value added services designed to enhance the customer experience.

Nemesysco has a growing network of international distributors and research affiliates for local marketing and customer support purposes. Founded in 2000, Nemesysco is a privately held company with headquarters and R&D facilities in Netanya, Israel. For more information, visit [www.nemesysco.com](http://www.nemesysco.com).