

Nemesysco Appoints VoicePrism™ as Reseller in the U.S.

VoicePrism to promote Nemesysco's technology solutions for market research, call centers and human resources

Nemesysco Ltd., a leading provider of voice analysis technologies for the defense and civilian markets, and VoicePrism, providing technology solutions for corporate business needs, have signed a reseller agreement. Under the agreement, VoicePrism will promote Nemesysco's advanced voice analysis solutions across the U.S., with an emphasis on business solutions for market research, call centers and human resources.

"With innovative voice-analysis technologies, VoicePrism enables companies to make better business decisions and provide increased value to their customers. We are confident that this partnership will create new growth opportunities in the U.S. This is part of our business evolution and plan to service new markets," commented Amir Liberman, CEO of Nemesysco Ltd.

Michael Gremley, CEO of VoicePrism, added, "Nemesysco's technologies in emotion detection and truth verification are truly industry-leading. Their voice analysis technology empowers business solutions for our customers. These include helping our clients to gain deeper customer insights through advanced market research, improve the customer experience through new contact center solutions, and optimize talent acquisition and management. The bottom line is that we can help our clients to see measurably improved productivity and to generate higher profits"

About Nemesysco

Nemesysco LTD is the leading provider of Voice Analysis Technologies for global security and commercial industries. Nemesysco's patented Layered Voice Analysis (LVA) technology detects the emotional content of spoken dialogue, captured live or extracted from recorded audio. LVA can be used to reveal "brain activity traces" as reflected in the voice, including various types of stress levels, cognitive processes and emotional reactions of an individual at a given moment. The technology is well known and widely used by insurance companies, security services and financial organizations around the world. Nemesysco is a privately held company founded in 2000, and is headquartered together with R&D offices in Israel. For more information please visit our website: <http://www.nemesysco.com>.

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About VoicePrism

VoicePrism™ delivers unprecedented insights and solutions to the fields of market research, customer management and human resources. Based on the most advanced capabilities in speech content analysis, VoicePrism solutions enable organizations to glean unprecedented cognitive and emotional information from the human voice. Headquartered in Chicago, Illinois, VoicePrism serves clients ranging from small companies to Fortune 500 corporations and global organizations. For more information please visit our website www.voiceprism.com.

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