

## **Nemesysco Appoints Executive Committee Chairman**

### ***David Ofek to lead strategic developments as Nemesysco expands presence in voice analysis markets***

Netanya, Israel – July 24, 2007 –Nemesysco, the leading provider of voice analysis technologies, today announced the appointment of David Ofek as its Executive Committee Chairman. In his new role, David will guide strategic developments as Nemesysco continues to expand its presence and product reach in voice technology markets.

With over twenty years of experience in the international business and hi-tech arenas, David's career in the international markets began with his role as the Economic Representative of Israel in the Far East on behalf of the Israeli Ministry of Finance. David Ofek moved on to hold a number of senior management positions within the Scitex Corporation group for 15 years, including CEO of Scitex Europe, S.A. and then served as CEO of "Objet Geometries Ltd.", developer of a 3D industrial modeling printer.

David Ofek is also the founder of "D\_Fine Ventures", specializing in the business positioning of companies and serves on the Boards of additional technology-based companies.

"David Ofek has led and managed international technology companies, with vast experience in establishing and prioritizing research, development and sales, founding strategic partnerships and building global presence for technology", commented Amir Liberman, CEO and Founder of Nemesysco. "We are proud to have him on board as Nemesysco continues to grow its presence in the voice technology arena".

"Nemesysco develops voice analysis technologies for emotion detection, providing solutions for various industries including law enforcement and security organizations, insurance companies, call centers and HR management", said David Ofek. "As the voice analysis industry continues to develop and its benefits are uncovered, Nemesysco's innovation, skilled team and strong business model enable the company to develop new market opportunities. I am thrilled at the prospect of being part of the team as we stride forward to drive growth, and look forward to the challenges ahead".

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#### **About Nemesysco:**

Nemesysco LTD is the leading provider of Voice Analysis Technologies for global security and commercial industries. Nemesysco's patented Layered Voice Analysis (LVA) technology detects the emotional content of spoken dialogue, captured live or extracted from recorded audio. LVA can be used to reveal "brain activity traces" as reflected in the voice, including various types of stress levels, cognitive processes and emotional reactions of an individual at a given moment. The technology is well known and widely used by insurance companies, security services and financial organizations around the world. Nemesysco is a privately held company founded in 2000, and is headquartered together with R&D offices in Israel. For more information visit [www.nemesysco.com](http://www.nemesysco.com).